



## SPONSORSHIP APPLICATION

**Count on us as a sponsor!** Please tell us the event you wish to sponsor

\_\_\_\_\_ (Event Name or Names)

Please indicate your sponsorship level by checking a box below:

Presenting \$2,000    Gold \$1,000    Silver \$500    Bronze \$250    In-Kind/Donation \$\_\_\_\_\_ (Value)

### Contact Information

Contact Name: \_\_\_\_\_

Alternate Contact Name: \_\_\_\_\_

Exact Company Name: \_\_\_\_\_  
(As you wish it to appear on promotional materials)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Telephone No: \_\_\_\_\_ Cell Phone No: \_\_\_\_\_

### Billing Information

My check in enclosed for \$ \_\_\_\_\_

Invoice my company for \$ \_\_\_\_\_

Please bill my credit card \$ \_\_\_\_\_

AMEX    VISA    MASTERCARD

Acct. # \_\_\_\_\_ Exp. date: \_\_\_\_\_

Name on card (please print): \_\_\_\_\_

**ELECTRONIC SIGNATURE AUTHORIZATION:** By checking this box, I acknowledge that the electronic submittal of this registration form is the same as submitting a signed form.

**HANDWRITTEN SIGNATURE** (required if not submitting electronically): \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Submission of this Sponsorship Application acknowledges the applicant's receipt and acceptance of the City's Resolution No. 2019-R-05; receipt and acceptance of the License and Usage requirements appearing on this Application; and that the person submitting this Application is authorized to make the above pledge in the name of the Sponsor.



## LICENSE & AGREEMENT

The Sponsor grants the City an unlimited right to display, exhibit, use, and reproduce the Sponsor's name, logo, and trademarks for the sole purpose of promotion of the City and the Event, communicating the Sponsor's contribution toward the City and the Event, and in all promotional materials concerning the City and the Event. Any promotional items the Sponsor intends to distribute at the Event must be approved by the City prior to the Sponsor being permitted to distribute such items at the Event.

**A. Governing Law and Venue:** In the event of any dispute arising out of this sponsorship, the parties shall attempt to resolve their dispute in good faith. The laws of the State of Florida govern the rights, obligations, and the remedies of the parties. The exclusive venues for any legal or judicial proceedings in connection with the enforcement of interpretation of this sponsorship are the Circuit Court of the Twelfth Judicial Circuit in and for Sarasota County, Florida and the United States District Court for the Middle District of Florida.

**B. No Agency:** Nothing contained herein or having to do with this sponsorship shall be deemed or construed as creating the relationship of principal and agent, or of partnership or joint venture, between the City and the Sponsor. The parties understand and agree that no provision contained herein, and no acts of the parties shall be deemed to create any relationship between them other than that as detailed within the City Resolution No. 2019-R-05. The Sponsor has no right to act on behalf of the City in any way as a result of becoming a Sponsor.

**C. Non-Discrimination:** The City of North Port, Florida, does not discriminate on the basis of race, color, national origin, sex, age, disability, family, or religious status in administration of its programs, activities, or services. The Sponsors shall not act in an unlawfully discriminatory manner, nor deny participation in or the benefits of its sponsorship to any individual based on that individual's race, color, national origin, sex, age, disability, family, or religious status, marital status, sexual orientation, gender identity or expression, or physical characteristic.

**F. Force Majeure:** Neither party shall be responsible to the other for failure to perform or provide any of the obligations imposed due to becoming a Sponsor provided such failure is caused by fire, flood, explosion, lightning, windstorm, earthquake, or destruction, in whole or in part, of machinery labor disturbance, transportation difficulties, labor shortage, or any cause beyond the reasonable control of the party. The City shall be under no liability to a Sponsor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof.

Any questions regarding sponsorship opportunities can be directed to Parks & Recreation at 941-429-PARK or at [Parks@NorthPortFL.gov](mailto:Parks@NorthPortFL.gov).